



Alcohol and Entertainment Licensing Sub-Committee

Tuesday 9 April 2024 at 2.00 pm

G022, Pace Room, Ground Floor, Brent Civic Centre

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast Membership.

Members

Councillors:

Long (Vice-Chair)
Ethapemi
Lorber

Substitute Members

Councillors:

Ahmed, Bajwa, Chohan, Collymore, Hack, Mahmood,
Rubin

For further information contact: Devbai Bhanji, Governance Assistant
Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of agendas please visit:
[Council meetings and decision making | Brent Council](#)

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council;
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item	Page
1 Apologies for absence and clarification of alternate members	
2 Declarations of Interests	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
3 Application for a Temporary Event Notice by Mr Savan Patel for the premises known as The Arch 324, Harrow Road, Wembley, HA9 6LL, pursuant to the provisions of the Licensing Act 2003	1 - 46

Date of the next meeting: Monday 15 April 2024



Please remember to **SWITCH OFF** your mobile phone during the meeting.

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LICENSING ACT 2003

Application for a Temporary Event Notice

1. The Application

Name of Applicant:	Mr Savan Patel
Name & Address of Premises:	The Arch 324 Harrow Road Wembley HA9 6LL
Applicants Agent:	George Domleo – Flint Bishop Solicitors

1. Application

The application is as follows:

To disapply the following two existing premises licence conditions on:

25th May 2024 (The Emirates FA Cup Final);
26th May 2024 (Sky Bet Championship Play-Off Final) and;
1st June 2024 for the UEFA Champions League Final:

Annex 2 Match Day Restrictions 25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started. This only applies to Football matches.

Annex 3 30. On football event days the premises will not show live televised football matches, whether domestic or international, being played at Wembley Stadium.

All other existing premises licence conditions will remain in force and be complied with by the premises for the duration of the TEN.

2. Background

An application to vary the licence to remove certain conditions including the above two was submitted in January 2024. The removal of these two conditions was refused by the licensing sub committee on 5 March 2024.

The premises is currently licensed for the sale and supply of alcohol until 1am Sunday – Thursday and 2am Friday & Saturday. Regulated entertainment, late night refreshment and to remain open until 01:30hrs Sunday to Thursday & 2am Friday & Saturday.

3. Promotion of the Licensing Objectives

The following licensing objectives should be promoted;

- The prevention of public nuisance
- The prevention of Crime and Disorder
- Public Safety and

- The protection of children from harm

4. Relevant Representations

Representations were received from Metropolitan Police.

5. Interested Parties

None

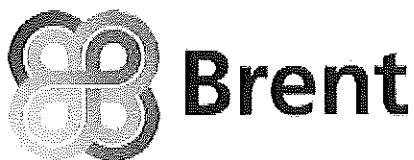
6. Policy Considerations

Policy 6 – Temporary Events

Temporary Events Notices are intended to allow licensable activities without a premises licence or to extend or add a licensable activity for a very short time. Only the Police or Environmental Health can object to a TEN.

7. Associated Papers

- A. Copy of Application Form
- B. Copy of Police Representation
- C. Current Licence
- D. OS Map



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 17126
Application No: 31204
Date: 26 March 2024

LICENSING ACT 2003
Licence: Temporary Event Notice
Application No: 31204

Dear Sir/Madam,

Applicant: Mr Savan Patel

Date Received: 26 March 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please use the link below. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

[Click here to complete the form](#)

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **29 March 2024**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Applicant: **Mr Savan Patel**

Previous Names:

Date of birth: [REDACTED]

Place of birth: **London**

National Insurance Number: [REDACTED]

Applicant Address: [REDACTED]

Email Address: **george.domleo@flintbishop.co.uk**

Telephone number: [REDACTED]

Mobile number: [REDACTED]

Fax:

Premises: Address: **324 Harrow Road, Wembley, Brent, HA9 6LL**
Premises Licence Number/Club Certificate Number: **202011/**

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description:

Please describe the nature of the premises:**Public house**

Please describe the nature of the event:**To disapply the following two existing premises licence conditions on the 25th May 2024 (The Emirates FA Cup Final) and 26th May 2024 (Sky Bet Championship Play-Off Final): Annex 2 Match Day Restrictions 25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started. This only applies to Football matches. Annex 3 30. On football event days the premises will not show live televised football matches, whether domestic or international, being played at Wembley Stadium. All other existing premises licence conditions will remain in force and be complied with by the premises for the duration of the TEN.**

Please state the licensable activities that you intend to carry on at the premises (please tick all licensable activities you intend to carry on):

The sale by retail of alcohol: **Yes**

The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club **No**

The provision of regulated entertainment: **No**

The provision of late night refreshment: **No**

Are you giving a late temporary event notice? **No**

Please state the dates on which you intend to use these premises for licensable activities: **25 May 2024 until 26 May 2024**

Please state the times during the event period that you propose to carry on licensable activities (please give times in 24 hour clock):

Day: 25-26 May 24

Start Time: 10:00

End Time: 23:59

Further Details:


Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers: **499**

If the licensable activities will include the sale or supply of alcohol, please state whether these will be for consumption:

Personal Licence Holder:

Personal Licence Holder Name: **Savan**

Licensed By: **Harrow**

Personal Licence Number: 

Issued Date: **25 March 2024**

Previous TENS:

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?: **No**

Have you already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less

before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**

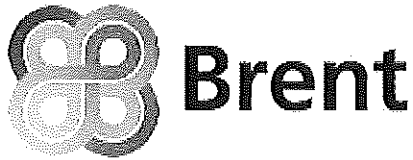
Associates and Business Colleagues:

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? **No**

Has any associate of yours already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? **No**

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**



Regulatory Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

TEL: 020 8937 5359
EMAIL: business.licence@brent.gov.uk
WEB: www.brent.gov.uk

Online Ref. No: 17127
Application No: 31205
Date: 26 March 2024

LICENSING ACT 2003
Licence: Temporary Event Notice
Application No: 31205

Dear Sir/Madam,

Applicant: Mr Savan Patel

Date Received: 26 March 2024

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please use the link below. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

[Click here to complete the form](#)

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **29 March 2024**.

Yours faithfully

Sima Naran
Administration Officer
Regulatory Services

Applicant: **Mr Savan Patel**

Previous Names:

Date of birth: [REDACTED]

Place of birth: **London**

National Insurance Number: [REDACTED]

Applicant Address: [REDACTED]

Email Address: **george.domleo@flintbishop.co.uk**

Telephone number: [REDACTED]

Mobile number: [REDACTED]

Fax:

Premises: Address: **324 Harrow Road, Wembley, Brent, HA9 6LL**

Premises Licence Number/Club Certificate Number: **202011/**

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description:

Please describe the nature of the premises:**Public house**

Please describe the nature of the event:**To disapply the following two existing premises licence conditions on the 1st June 2024 for the UEFA Champions League Final: Annex 2 Match Day Restrictions 25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started. This only applies to Football matches. Annex 3 30. On football event days the premises will not show live televised football matches, whether domestic or international, being played at Wembley Stadium. All other existing premises licence conditions will remain in force and be complied with by the premises for the duration of the TEN.**

Please state the licensable activities that you intend to carry on at the premises (please tick all licensable activities you intend to carry on):

The sale by retail of alcohol: **Yes**

The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club **No**

The provision of regulated entertainment: **No**

The provision of late night refreshment: **No**

Are you giving a late temporary event notice? **No**

Please state the dates on which you intend to use these premises for licensable activities: **01 June 2024 until 01 June 2024**

Please state the times during the event period that you propose to carry on licensable activities (please give times in 24 hour clock):

Day: 1st June 24

Start Time: 10:00

End Time: 23:59

Further Details:

Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers: **499**

If the licensable activities will include the sale or supply of alcohol, please state whether these will be for consumption:

Personal Licence Holder:

Personal Licence Holder Name: **Savan Patel**

Licensed By: **Harrow**

Personal Licence Number: **[REDACTED]**

Issued Date: **25 March 2024**

Previous TENS:

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?: **Yes**

Number of temporary event notices = 1

Have you already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**

Associates and Business Colleagues:

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? **No**

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**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Brent Police Licensing Unit

Brent Civic Centre
Engineers Way
Wembley
Middlesex
HA9 0FJ

NW BCU Licensing Department - Brent

Harrow Police Station
74, Northolt Road
Harrow
HA2 0DN

Tel: 020 8733 5008

Email:

nwmailbox.licensingbrent@met.police.uk

Web: www.met.police.uk

Your Ref: 31204

Our ref: 01QK/214/24/1187NW

Date: Wednesday 27th March 2024

Police representations to the TEN application for 'The Arch, 324 Harrow Road HA9 0FJ' for the 25/05/2024 and 26/05/2024.

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

**Officer: PC Brendon MCINNES
Licensing Constable 1187NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a Temporary Event Notices under section 100 Licensing Act 2003 by Mr Savan PATEL.

Police are formally making representations to the notice under section 104 Licensing Act 2003. The Police objection is primarily concerned with the prevention of crime and disorder, public safety.

The Application

The applicant is applying to remove two conditions on each of the following days, 25th May 2024 (The Emirates FA Cup Final) and 26th May 2024 (Sky Bet Championship Play-Off Final)

Annex 2 Match Day Restrictions 25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

Annex 3 30. On football event days the premises will not show live Televised football matches, whether domestic or international, being played at Wembley Stadium.

Police Representations

Wembley has numerous large and high-profile games and fixtures. The demand on police and local authority resources is immense on such days and there needs to be strict conditions on pubs within the Wembley footprint, where The Arch lies. The conditions sought to be removed are those that cause the most concern.

The removal of these conditions will encourage ticketless fans to attend Wembley and linger in the vicinity which the Police, FA and Local authority try to discourage due to the mass disorder we have seen in the past. For example the Euros final in 2021 where ticketless fans tried to storm Wembley stadium and caused disorder along Olympic Way.

In addition to this, The Arch has a long history of licensing breaches. These breaches are mainly around match day restrictions where the current DPS Mr Savan Patel has been unaware of the conditions of his license, the venue has exceeded it's capacity where complaints have been received from neighbours.

The days that these TEN's fall are all high profile games. These games pose the greatest risk to public safety, crime and disorder. A venue with such a history of licensing breaches cannot be trusted to adhere to the conditions on its license, especially on such high profile games, some of which will be internationally televised.

This poses a further risk where ticketless fans come to the area intent on seeing the games and then trying to cause fights with rival fans. The attached statement from PC Paul Jennings who is one of the Metropolitan Police's football officers emphasis the need to stop serving alcohol one hour before the game and not to televise the game. Both of these activities encourage ticketless fans who are the root to a majority of the crime and disorder caused on match days.

In March 2023 a hearing was held where the conditions of the license were agreed. A variation was then submitted in at the beginning of 2024 where the applicant attempted to remove the match day restrictions that he is now trying to eliminate with these TEN applications. The removal of these conditions was refused by the licensing committee.

A venue that has literally only just had its license conditions renewed needs to have a long history of good behaviour with no licensing breaches before any relaxations can be made.

Attached are also a listed of the licensing breaches at the venue while Mr Patel has been the DPS.

Due to all the points raised above Police oppose the TEN application on the basis that the licensing objectives will not be met, namely the Prevention of crime and disorder, public safety and the prevention of public nuisance.

Yours Sincerely,

**PC Brendon MCINNES 1187NW
NW BCU - Brent Licensing**

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TERRITORIAL POLICING

Brent Police Licensing Unit

Brent Civic Centre
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Tel: 020 8733 5008

Email:

nwmailbox.licensingbrent@met.police.uk

Web: www.met.police.uk

Your Ref: 31205

Our ref: 01QK/217/24/1187NW

Date: Wednesday 27th March 2024

Police representations to the TEN application for 'The Arch, 324 Harrow Road HA9 0FJ' for the 01/06/2024.

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

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Licensing Constable 1187NW**

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Police are formally making representations to the notice under section 104 Licensing Act 2003. The Police objection is primarily concerned with the prevention of crime and disorder, public safety.

The Application

The applicant is applying to remove two conditions on 01/06/2024 (UEFA Champions League Final).

Annex 2 Match Day Restrictions 25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

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The removal of these conditions will encourage ticketless fans to attend Wembley and linger in the vicinity which the Police, FA and Local authority try to discourage due to the mass disorder we have seen in the past. For example the Euros final in 2021 where ticketless fans tried to storm Wembley stadium and caused disorder along Olympic Way.

In addition to this, The Arch has a long history of licensing breaches. These breaches are mainly around match day restrictions where the current DPS Mr Savan Patel has been unaware of the conditions of his license, the venue has exceeded it's capacity where complaints have been received from neighbours.

The day that this TEN falls is a high profile games. This game pose the greatest risk to public safety, crime and disorder. A venue with such a history of licensing breaches cannot be trusted to adhere to the conditions on its license, especially on such high profile games, some of which will be internationally televised.

This poses a further risk where ticketless fans come to the area intent on seeing the games and then trying to cause fights with rival fans. The attached statement from PC Paul Jennings who is one of the Metropolitan Police's football officers emphasis the need to stop serving alcohol one hour before the game and not to televise the game. Both of these activities encourage ticketless fans who are the root to a majority of the crime and disorder caused on match days.

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Attached are also a listed of the licensing breaches at the venue while Mr Patel has been the DPS.

Due to all the points raised above Police oppose the TEN application on the basis that the licensing objectives will not be met, namely the Prevention of crime and disorder, public safety and the prevention of public nuisance.

Yours Sincerely,

**PC Brendon MCINNES 1187NW
NW BCU - Brent Licensing**

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WITNESS STATEMENT

Criminal Procedure Rules, r 16. 2; Criminal Justice Act 1967, s. 9; Magistrates’ Courts Act 1980, s.5B

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Statement of: Paul Jennings

Age if under 18: Over 18 (if over 18 insert 'over 18') Occupation: Police Officer

This statement (consisting of 2 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: Paul Jennings (43000) Date: 22/02/2023

I am the Dedicated Football Officer for Wembley Stadium and Central London, working in the Central Football Unit of MO6 (Public Order and Resources Command) of the Metropolitan Police Service. I have been working regularly within Football Intelligence deployments since 2004 and have been working full time as a Dedicated Football Officer since 2010. I have been the Dedicated Football Officer for Wembley Stadium since November 2021. Since Wembley Stadium officially reopened in May 2007, I have been deployed at the majority of football fixtures there, in an intelligence or Operational Football Officer role.

For many years I have found the policing of Wembley Stadium to be a frustrating role due to the high levels of intoxication and the resulting elevated levels of antisocial behaviour that is a direct result of the alcohol consumption amongst a significant number of supporters. The correlation between levels of intoxication and patterns of behaviour including antisocial behaviour and pockets of disorder are clear to see.

Mixing of groups of opposing supporters is often the catalyst to spontaneous disorder occurring. This is why we consider it to be prudent for supporters not to mix in licensed premises around Wembley Stadium. It is also the reason for requesting a geographic split of the licensed premises taking different groups. The mixing of supporters both inside licensed premises and around the wider footprint of the event would require an uplift in resources. This not only puts great demands on the already stretched policing resources and operation but inevitably results in the officers being taken away from front line policing in communities around London.

Premises not serving alcohol for an hour before kick-off greatly assists in the safe ingress of thousands of supporters. Without this, we would inevitably see a later walk up of large numbers of supporters, often under the influence of alcohol, putting increased pressure on the stewarding operation and on the turnstiles themselves increasing the rise to both supporters, staff and police officers.

The issue presented by the presence of ticketless supporters was highlighted in Baroness Casey review of the UEFA Euro 2020 Final. Licensed premises showing live football during matches at Wembley matches would only serve to attract ticketless supporters to the area. This would increase the potential for antisocial behaviour in the area but also deprives those with tickets of the opportunity to find somewhere to drink before the match. This then has the knock-on effect of increasing the likelihood of supporters engaging in street drinking in breach of the council’s Public Space Protection Order.

Witness Signature: Paul Jennings (13000)

Signature Witnessed by Signature:

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QK - Brent Borough
QD - Wembley Police Station

Mr Savan Patel

Wembley Police Station
603 Harrow Road
Wembley
HA0 2HH
Telephone: 0208 733 3206
Facsimile:
Email:
Gary.L.R.Norton@met.pnn.police.uk
Your ref: FA Cup Final 2018/EFL
Championship/League 1 Finals 2018

12th July 2018

Dear Mr. Patel,

Sent via e-mail and post

I am writing this letter in response to two police visits to The Arch, Harrow Road, Wembley, which took place on 19th May and 26th May 2018. On each of these days there were major football events at Wembley Stadium, namely the FA Cup Final (Chelsea v Manchester United) and the EFL Championship Final (Aston Villa and Fulham).

I was present on both visits in the company of another colleague wearing body worn video. On both occasions, the venue was overcrowded and this clearly presented a concern for public safety. SIA security were present on the entrance and were utilising clicker counters to measure the flow in and out of the venue. On both occasions, the number of customers far exceeded the safe capacity of the premises as set out in your premises licence. For example, when asked how many fans were in when we attended at 1330hrs on 26th May 2018, security stated "650". Despite this, they were still allowing people in.

You applied for a TEN to allow licensable activities in the courtyard area, i.e. the sale of alcohol in the courtyard. However, having a TEN granted doesn't preclude the health and safety conditions in your licence, nor does it allow you to "add" to the safe number allowed. The safe capacity on your premises licence is 340 (not including staff). Having a TEN does not mean you can have as many as 499 in total to supersede your existing licensing conditions, nor 499 on top of the 340. When Security were asked how many were allowed in, he said 500. Either way, the premises clearly exceeded capacity.

Within your premises license, the following condition is present.

Annexe 2- Conditions consistent with the operating schedule, condition 14:

The maximum number of persons within the premises shall not exceed 340, not including staff.

By not complying to this condition you are breaching section 136 Licensing Act 2003, which carries a fine of up to £20,000 and/or up to 6 months imprisonment.

Operating a licensed premises on a major football event day is no easy task and requires a vast amount of responsibility. On this occasion the Police are prepared to give you a written warning for these breaches.

Yours Sincerely,

Gary Norton

Brent Police Licensing Officer



**METROPOLITAN
POLICE**

Mr Savan Patel
The Arch
324 Harrow Road
Wembley
HA9 6LL

Brent Borough Licensing Department
South Harrow Police Station
74, Northolt Road
Harrow
Middlesex
HA2 0DN

E-mail: Gary.L.R.Norton@met.police.uk
Web: www.met.police.uk

Date: 06/01/2022

Dear Mr Patel,

On New Years Day, at approximately 0030hrs, police officers from the Town Centre Team conducted a visit to your premises as part of their duties that evening. PC Richard Campbell reported that there were around 20 people drinking alcohol in the outside enclosure and it was noisy due to music being played in the same area. Officers liaised with the manager, who requested customers to return inside and who then turned off the external amplified music.

One of your premises licence conditions states:

The outside drinking areas shall cease at 2330hrs.

You also have conditions relating to preventing a noise nuisance to local residents. Having music playing in the early hours of the morning in the outside area which should not have been in use is also questionable, no matter what the celebrations might be for.

Pursuant to section 136 of the Licensing Act 2003 it is an offence to carry on or attempt to carry on a licensable activity on or from any premises other than under and in accordance with an authorisation. A person guilty of this offence is liable to be imprisoned for up to 6 months and/or an unlimited fine.

You were not operating in accordance with an authorisation, due to breaching conditions on your premises licence. On this occasion, we have decided to take no further action other than to send this warning letter regarding the

breach. If further licensing issues arise in future, this incident will be taken into account should further action be deemed necessary.

Yours Sincerely,

Gary Norton 2965NW
Licensing Constable – Brent Police



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Mr Savan Patel
The Arch (Public House)
324 Harrow Road
HA9 6LL

Our ref: The Arch – Breach of License

NW BCU Licensing Department - Brent

Harrow Police Station
74, Northolt Road
Harrow
HA2 ODN
Tel: 020 8733 5008

Email: nwmailbox.licensingbrent@met.police.uk

Web: www.met.police.uk

Date: Monday the 4th of April 2022

Dear Mr Patel,

Further to our e-mail chains and the visits from myself and other officers to The Arch since the 26th of March 2022.

Uniformed officers attended The Arch on 26/03/2022 to conduct a licensing check due to the England V Switzerland friendly football match which was played at Wembley Stadium, with a kick off time of 17.30 hours.

The officers that attended on the 26/03/2022 informed me that the pub was still open with alcohol been served / consumed at 17.00 hours. As you know, your pub like the majority within the Wembley footprint must stop serving alcohol one hour prior to kick off, which would have been 16.30 hours.

Due to this report myself and Sergeant Clarke attended the Arch on 29/03/2022 where the three of us discussed this matter. There you confirmed that you had failed to abide with the conditions of your license on 26/03/2022. So there was no misunderstanding of your conditions you produced a copy of your premises license.

We read out the match day restrictions (section 10) which states *'The premises will close one hour prior to the designated kick off time and not to re-open until 15 minutes after kick off (football only)'*

When we read this out you didn't realise that the venue had to close, but were under the impression that you only had to stop serving / consuming alcohol. It is worrying that you, the DPS were unfamiliar with the conditions of your own premises license.

Due to this I asked you to provide me with CCTV from the 26/03/2022 from 16.30 to 18.00 hours. I received a USB stick via recorded delivery that you confirmed was from yourself. This footage would not play and the recordings showed the 29/03/2022 not the 26/03/2022 that I had asked for.

Due to this myself and Sergeant Clarke attended the Arch on 03/04/2022, which was another match day at Wembley Stadium. During this visit the venue was closed to customers with no alcohol been served, as per your premises license

There you showed me the footage of 26/03/2022 on your CCTV system. This footage showed that the pub was still busy with alcohol been served at 16.30 hours on 26/03/2022. The CCTV also showed that there were customers in your pub at 17.00 hours, with alcohol been consumed. I recorded your CCTV footage on my police issued body cam for evidential purposes.

Failing to stop serving and closing the venue at 16.30 hours on 26/03/2022 is a clear breach of your premises license.

A separate warning letter was sent to you on 06th of January 2022 by PC Norton

Please treat this e-mail / letter an additional warning letter.

If there are any other breaches of your license I will have no option but to consider reviewing your license

I have attached a copy of your premises license, so you have a digital copy which is dated 17th of August 2005. Please let me know if this is a different dated license than the one you have.

Moving forward, our visit on 03/04/2022 showed that the venue was closed with no customers inside one hour before kick-off at 15.00 hours (abiding by your match day restrictions). You state that you will be having a meeting with all your staff and SIA to explain the conditions of your license and the seriousness of this breach.

A special emphasis is put on all licensed premises to abide by their licensing conditions on match days at Wembley Stadium, with officers making licensing checks on these days. But please remind your staff that your licensing conditions apply all year round, regardless whether or not football is been played at our National Stadium.

If you have any questions or need any assistance please don't hesitate to contact me.

Yours Sincerely,

**PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk**

From: Nicola.McDonald@met.pnn.police.uk [mailto:Nicola.McDonald@met.pnn.police.uk]

Sent: 11 September 2018 13:09

To: Business Licence <business.licence@brent.gov.uk>

Cc: Patel, Yogini <Yogini.Patel@brent.gov.uk>; Legister, Linda <Linda.Legister@brent.gov.uk>; Chan, Esther <Esther.Chan@brent.gov.uk>; Pearce, Chris <Chris.Pearce@brent.gov.uk>

Subject: The Arch Harrow Rd Wembley

Dear team

Savan Patel DPS has not been forthcoming with CCTV for a serious crime that occurred outside the venue.

After my interference it became apparent the CCTV had only been recording for 14days breaching condition 1.

Savan contacted me on Friday to say CCTV engineer attended and now recording for 40days.

Visited premises today with Mike

Prem licence summary that was displayed was dated 2014 in the name of star pubs, it was to the side of the bar.

Asked to see the full part A, the one he produced was again the old licence from 2014 with no full set of plans.

I had taken prem licence dated 9/12/2015 with me.

Savan had no idea of the conditions except the football match day conditions.

I went through all the conditions

Breaching

3. Door supervisors not working 4 hours prior to designated kick off

7. No incident log

9. Outside areas are open until 0100hrs

11. Not one visible

12. No noise limiter

14. Not sure if this is a true capacity, one fire exit locked and not in use as it leads on to a new structure. Chris and Esther visiting tomorrow

15. No entry re-entry policy. People can come and go at will.

18. No notices

Annexe 3

4. No signs.

Told that until he complies with the licence conditions he will be committing an offence if he sells alcohol or has LNR and entertainment after 2300hrs.

Advised to contact licensing authority immediately to obtain the correct premises licence with plans. Without this he has no idea of his conditions.

He was still struggling to operate the CCTV.

There is a new structure outside the front of the premises (large retractable canopy) that has been subsidised by Heineken, the premises licence needs to be varied to include new plans.

Nicola











London Borough of Brent

Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

Original grant date: 17 August 2005
Current issue date: 05 March 2024



Authorised signatory

Premises licence number: 202011

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

The Arch
324 Harrow Road, Wembley, Brent, HA9 6LL

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section B: Films
Section C: Indoor sporting events
Section E: Live music
Section F: Recorded music

Section H: Anything of a similar description to that falling within (E), (F) or (G)

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section B: Films

Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section C: Indoor sporting events

Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section E: Live music

Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section F: Recorded music		
Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section H: Anything of a similar description to that falling within (E), (F) or (G)		
Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section I: Provision of Late Night Refreshments:Indoors		
Day	Start Time	End Time
Monday	23:00	01:30
Tuesday	23:00	01:30
Wednesday	23:00	01:30
Thursday	23:00	01:30
Friday	23:00	02:00
Saturday	23:00	02:00
Sunday	23:00	01:30

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section J: Sale or Supply of Alcohol: Both

Day	Start Time	End Time
Monday	10:00	01:00
Tuesday	10:00	01:00
Wednesday	10:00	01:00
Thursday	10:00	01:00
Friday	10:00	02:00
Saturday	10:00	02:00
Sunday	10:00	01:00

07:00 New Year's Eve - 01:00 on 2nd January.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The opening hours of the premises

Day	Start Time	End Time
Monday	07:00	01:30
Tuesday	07:00	01:30
Wednesday	07:00	01:30
Thursday	07:00	01:30
Friday	07:00	02:30
Saturday	07:00	02:30
Sunday	07:00	01:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Indes Bar Limited
11, Hallmark Trading Centre, Fourth Way, Wembley, Brent, HA9 0LB
info@thearchwembley.com

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Savan Patel

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [REDACTED]
Issuing authority: Harrow Council

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

- (a)—duty|| is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b)—permitted price|| is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c)—relevant person|| means, in relation to premises in respect of which there is in force a premises licence—
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person|| means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax|| means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day||) would be different from the permitted price on the next day (—the second day||) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

1.CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

2.CCTV cameras shall be installed to cover the main entrance and exits, as well as the outside seating area, the entrance gates and the interior bars.

3.A member of staff trained in the use of the CCTV system shall be available at the premises at all times that the premises are open for trading.

4.The CCTV system shall display on any recordings the correct date and time of the recording.

5.The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

6.A "Challenge 25" policy shall be adopted and adhered to at all times.

7.A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

8.An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

a.any complaints received;

b.any incidents of disorder;

c.any faults in the CCTV system; and

d.any visit by a relevant authority or emergency service.

9.A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

10.Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.

11.Off-sales of alcohol in sealed containers only. This does not include the garden or any other area as defined in the plan submitted to Brent Council.

12.Customers shall not be permitted to take glassware or any other open drink container, save for recognisable soft drink containers, outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

13.When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV.

14.A register.log containing the names, badge number, dates and times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

15.Notices asking customers to leave quietly shall be displayed conspicuously at all exits/entrances.

16.The Premises Licence Holder shall produce proof of full compliance with the Home Office "AN EMPLOYERS GUIDE TO RIGHT TO WORK CHECKS" -- April 2022 or any subsequent issue. This proof must be available to be produced on demand to an Authorised Officer of Brent Council, a Police Officer or Home Office Immigration Officer.

17.No entry or re-entry shall be permitted after 00.00 hours (midnight).

18.A noise limiter set at a level agreed by Brent Council's Licensing Unit shall be used at all times during regulated entertainment

19.The sale of alcohol in the front outside area shall be permitted from 10.00hrs until 22.00hrs daily.

20.Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

21.All external doors and windows must remain closed at all times when amplified live or recorded music, karaoke or disc jockey is provided at the premises.

Match Day Restrictions

22.The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:

- a.Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.
- b.Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

23.Customers shall not be allowed to congregate outside the premises / garden area.

24.No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.

25.Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started. This only applies to Football matches

26.No children shall be admitted unless accompanied by a responsible adult.

27.The number and timings of SIA registered door staff required shall be risk assessed, but a minimum of two (2) SIA registered security shall be put in place at least 4 hours before the designated kick-off time. They will remain on site until at least 2 hours after the game has finished.

28. Subject to any updated and future risk assessment, the maximum number of customers allowed on the premises will be:-

a. 300 on normal trade days;

b. 380 on football event days;

c. Provided the overall capacity in (a) or (b) above is not exceeded, the number of customers in the outdoor area of the premises shall not exceed 130 at any time.

29. No alcohol shall be served or consumed in the outdoor area of the premises past 12.00am (midnight) on any day of the week. After midnight, the following conditions apply:

a. From midnight until 1.30am on any day no more than 100 customers, excluding staff, may be present in the outdoor area, e.g. whilst smoking; and

b. On the nights/early hours of Fri-Sat and Sat-Sun, no more than 25 customers, excluding staff, may be present in the outdoor area from 1.30am until 2.30am.

30. On football event days the premises will not show live televised football matches, whether domestic or international, being played at Wembley Stadium.

31. Sets of supporters:

a. The premises shall only take one set of football supporters on men's match days. (Details of the team splits will be communicated by the police / council on a game to game basis).

b. On women's match days the premises may take both sets of football supporters

32. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

Annex 4 – Plans

See attached

The Arch 324 Harrow Road Wembley



1:1250

0 0.02 0.04 kilometres



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